

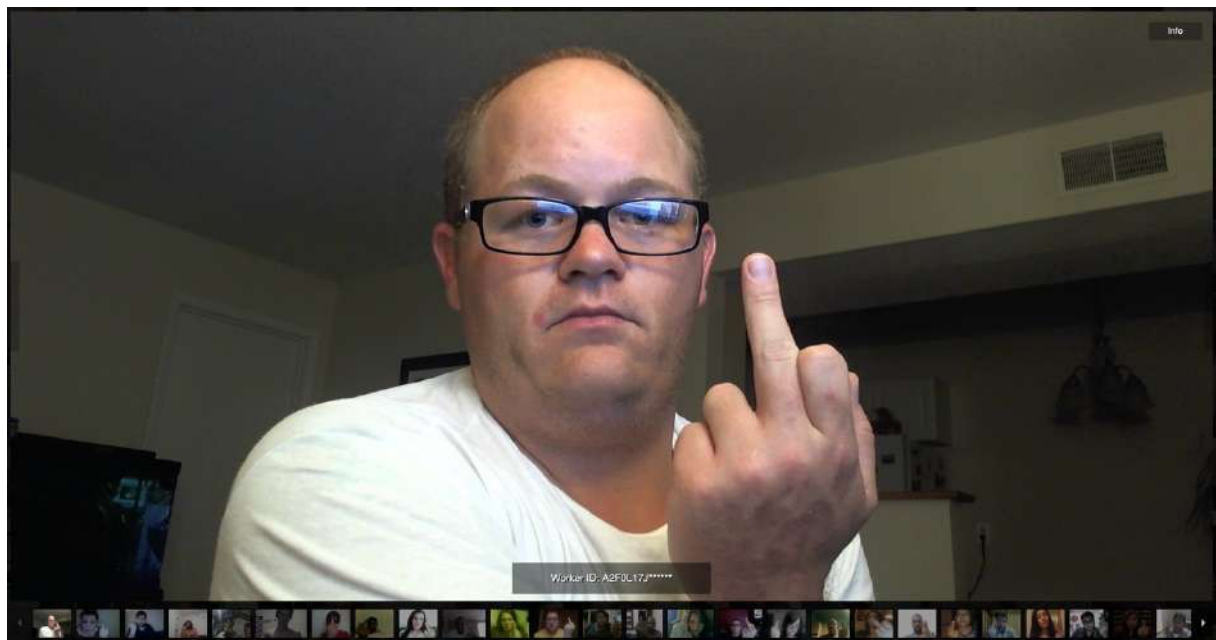
# The Middle Finger Response

## Crowdworkers of the World United in a Gesture

Guido Segni

*The Middle Finger Response* (2013) is a curated selection of 300+ spontaneous self-portraits of cloud workers I commissioned travelling around one of the most representative crowdsourcing platform: Amazon Mechanical Turk.

All the workers in the selection have been paid about 0.5\$ in order to take a webcam picture of themselves showing their face, their context and, ultimately, their middle finger response. It's just a cynical but sincere attempt to establish a dialogue between the artist, the public and the crowd dispersed through the new frontiers of leisure, labour and exploitation in the age of the big cloud.



**Link:** <http://www.crowdworkersoftheworldunite.com>

**Contributo d'artista. Fuori peer review**