

ADDRESS TO “GLOCALISM” BY THE MAYOR OF MILAN

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It is now little less than a year until the appointment with Expo 2015. It will be the global event that will put Milan at the centre of the international debate on the theme of the second Milanese Universal Exposition after the one held in 1906: “Feeding the Planet. Energy for Life”. Food assured for all, water as a common, the agriculture of the future, the struggle against waste, these are the emergencies of the Third Millennium. We want Expo Milan to contribute to finding some concrete answers to guarantee the planet a more sustainable and fairer development.

With Expo our city can and must develop a strategic role in the promotion of a global pact for the right to healthy and secure food, together with the 140 countries and numerous international organisations taking part. The Milanese exposition, unlike the past, will not only be a showcase for products and technologies, but above all it will be a showcase for ideas and contents. For this reason, we are working on a document in which the discourse on the merits and the concrete objectives that Milan wishes to submit to the world’s attention on the occasion of the Expo will be specified.

In the so-called “Urban Century” it is at local level, from the cities, that true revolutions can start off. And it is for this reason that last autumn in Johannesburg, on the occasion of the C40 Summit – the cities committed on the front of environmental sustainability – I also proposed the idea of a “Protocol on Food Policy” to the Mayors of the great metropolises. A solemn pact among Mayors, to be signed during Expo 2015, for an intelligent and sustainable management of cities’ food policies.

This issue of *Glocalism*, with the precious articles and contributions by researchers from all over the world, as well as key authors such as Romano Prodi and major players possessing important experiences, such as Slow

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Food or the Barilla Center for Food and Nutrition, seems to us to be a particularly important contribution to the debate. The reactions of readers on these issues will be equally important.

My wish is that the effort carried forward by *Glocalism*, and by organisations such as Globus et Locus, the promoter, will be successful and that we will be able to gain useful indications from it to inspire the further definition of the message to the world that we wish to come from Milan in 2015 and for the years to come. This will be the greatest inheritance of Expo Milan.

